



# Anode Active Materials (AAM)

## Market and Competitive Intelligence

- This report delivers a focused analysis of the **global anode active material market**, highlighting value chain dynamics and key industry participants.
- Comprehensive company profiles and capacity/operating rate data provide strategic insights to support informed business and investment decisions
- Depending on our client needs, we deliver monthly, quarterly and annual update of this report

### Scope



- **Active Material:** Graphite
- **Macro-economic Indicators:** GDP, & Sector Growth
- **Base Year:** 2025
- **Forecast Year:** 2026 to 2031
- **Trade:** Based on HS codes
- **Pricing basis :** Historical Ex-Works, Cost Insurance Freight (CIF) and Freight On Board (FOB)

### Features



- Supply, Demand, Trade , Pricing and Company Profiles
- Above 40+ AAM plants around the World
- 15+ Companies Worldwide
- Direct access to our BI database

### Regional Coverage



- Americas (USA, Canada, Mexico and South America)
- Northeast Asia (China, South Korea and Japan)
- Southeast Asia (Malaysia, Indonesia, Thailand)
- Europe (Western and Eastern European countries)
- Rest of the World (Africa, Middle East and Indian sub-continent)

### Timeline



- **Monthly Update**
- **Quarterly Update**
- **Annual Update**

## Table of Contents

### Summary

- An executive summary based on the date of update

### Value Chain

- Who is who in the value chain

### Macroeconomic Factors

- Macroeconomic Indicators (GDP Growth and Sector Growth)

### Supply, Demand and Trade

- Installed Capacities, Operating rates , Demand and Trade

### Pricing

- Industrial and battery grade graphite, Anode Active Material, NMC and LFP Battery Prices

### Data Dissemination

- Apart from the pdf files, subscriptions will have a provision to opt for original files after a discussion

### Key Companies Profiled

- BTR
- Dongdao
- Hebei Kuntian
- Jiangxi Zichen (Putailai)
- Kaijin
- Mitsubishi Chemical
- Ningxia Baichuan New Materials Co
- POSCO Chemical
- Resonac
- SGL Carbon
- Shangtai Tech
- Shanshan Technology
- Sichuan Jinhuineng New Materials Co
- Sinuo
- Xiangfenghua
- ZhongkeYuneng
- and Many More....

## Report Benefits

This research supports strategic decision-making for investments, partnerships, and market entry in the **anode active material sector**. It helps businesses evaluate supply–demand trends, pricing movements, and competitive positioning. The report enables capacity planning, risk assessment, and identification of growth opportunities across the value chain. It also provides actionable insights for policymakers, consultants, and financial institutions tracking the energy transition.



### Methodology

- Tracking wide range of databases
- Environmental files in each country for available plants
- Financial allocation and government funding for the announced plants
- Forward and backward integration
- Announcements for the plants Investment and annual reports of all the companies available
- Talking and confirming data with our industry expert network in the value chain around the globe



### Forecasts

- Clagora’s forecasting framework combines modern analytics with deep sector knowledge to anticipate B2B market performance.
- In addition to evaluating financial, demographic, digital, and procurement trends, we integrate first-hand perspectives from industry leaders to strengthen outlook development.
- Our analytical models enhance precision over time, while streamlined systems deliver current intelligence to support strategic B2B decision-making.

Clagora operates as a strategic advisory and intelligence organization focused on delivering market clarity and commercial direction. A strong presence across lithium battery value chain and other chemical sectors establishes recognized authority in these domains. Concentrated sector dedication supports a distinct market position.

**We serve our clients based on their timeline requirement.**



Monthly Update



Quarterly Update



Annual Update